

# TX Consortium Crystal Ball: CMS Next Steps on NMDOH



**Steve Miff, PhD**  
*President/CEO, Parkland  
Center for Clinical  
Innovations*

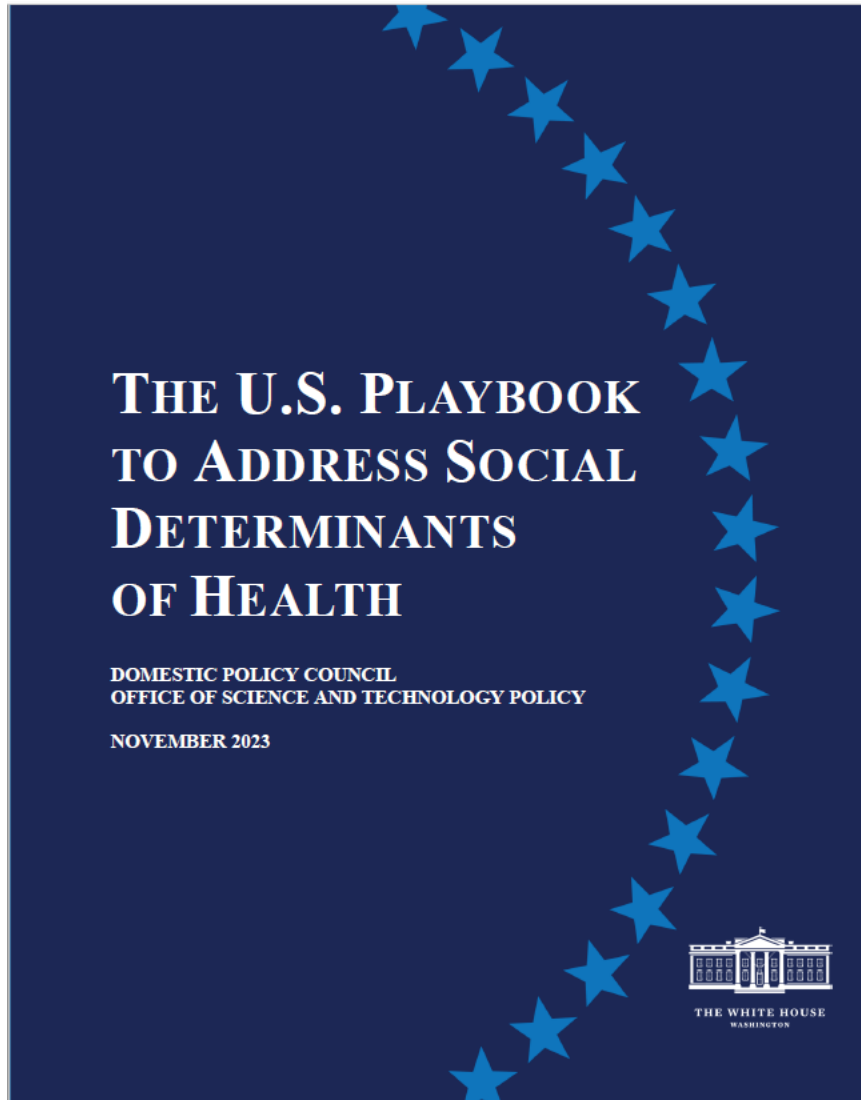


**Leslie Wainwright, PhD**  
*Chief Funding and Innovation  
Officer, Parkland Center for  
Clinical Innovations*

# SESSION AGENDA

- 1 Introduce the White House Playbook of SDOH (NMDOH)
- 2 Prioritize Playbook Action Items
- 3 Bring the Playbook to Texas
- 4 Next Steps

# Our Focus for Today



## Why?

- Offers an cross-agency plan to strengthen SDOH initiatives. Specific agencies include Health and Human Services (including CMS), the Department of Veterans Affairs, US Department of Agriculture and the US Department of Education.
- National Institutes of Health and Centers for Disease Control also have an important role to play.
- Action items from the playbook will inform incentive programs, grant/funding opportunities and systematic impact measurement.

# About the Playbook

This Playbook is a launchpad, not a final, comprehensive strategy for addressing SDOH. This Playbook outlines an initial set of framework actions that federal agencies are undertaking to support health by improving the social circumstances of individual and communities. These actions can serve as guideposts for other agencies and organizations from every segment of society to engage in efforts to address SDOH and HRSN.

The aim is to accelerate innovation across sectors to develop practical solutions that equitably improve social circumstances and achieve better health outcomes.

This playbook focuses on the following three pillars:

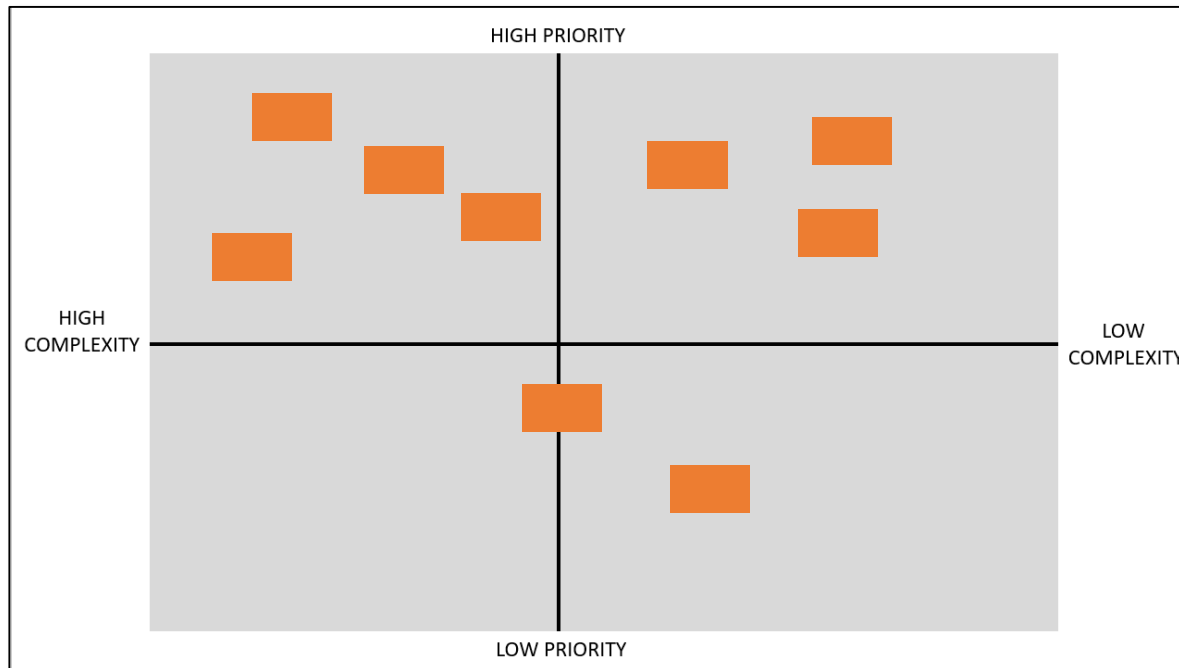
- **Pillar #1 - Expand Data Gathering and Sharing:** Advance data collection and interoperability among health care, public health, social care services, and other data systems to better address SDOH with federal, state, local, tribal, and territorial support.
- **Pillar #2 - Support Flexible Funding to Address Social Needs:** Identify how flexible use of funds could align investments across sectors to finance community infrastructure, offer grants to empower communities to address HRSNs, and encourage coordinated use of resources to improve health outcomes.
- **Pillar #3 - Support Backbone Organizations:** Support the development of community backbone organizations and other infrastructure to link health care systems to community-based organizations.

## Aligning on Top Priorities (Within the next 36 months)

1. Review the context and challenges associated with your pillar.
2. Review the specific action items associated with each pillar.

### On Your Impact Matrix:

3. Prioritize the action items vertically, based on the importance of the action item.
4. Move them horizontally, based on how easy or hard it will be to make the action item a reality.



Be prepared to share your top 3 high priorities.

Be prepared to comment on anything this you believe is missing.

What questions do you have for the administration?

# Pillar 1: Expand Data Gathering and Sharing

<b>1.1</b>	<b>Establish a centralized federal data working group.</b>
<b>1.2</b>	<b>Improve responsible and protected exchange of individual sensitive health information across federal agencies.</b>
<b>1.3</b>	<b>Align federally administered programs to support SDOH information exchange and closed-loop referrals.</b>
<b>1.4</b>	<b>Improve capacity of backbone organizations to make effective referrals</b>
<b>1.5</b>	<b>Reduce data gaps to serve those at increased risk of disparate health outcomes.</b>
<b>1.6</b>	<b>Strengthen SDOH data collection and sharing across programs for Medicaid beneficiaries.</b>
<b>1.7</b>	<b>Illuminate disparities in localities with significant SDOH burden.</b>
<b>1.8</b>	<b>Connect veterans to needed social services.</b>

## Pillar 2: Support Flexible Funding to Address Social Needs

<b>2.1</b>	<b>Enable use of Medicaid funds for SDOH investments.</b>
<b>2.2</b>	<b>Increase payment for assessing and addressing SDOH.</b>
<b>2.3</b>	<b>Reduce barriers to using grants to address HRSNs.</b>
<b>2.4</b>	<b>Improve the accessibility of HHS grant funding.</b>
<b>2.5</b>	<b>Support expanded nutrition assistance through coordination with health and social care service programs.</b>
<b>2.6</b>	<b>Use data to foster hospital and health insurer investments in SDOH.</b>
<b>2.7</b>	<b>Support high value hospital community benefits spending.</b>
<b>2.8</b>	<b>Incorporate health equity guidance into CDC's non-research notice of funding opportunity (NOFO) template.</b>

## Pillar 3: Support Backbone Organizations

<b>3.1</b>	<b>Provide training/technical assistance to community care hubs through a National Learning Community.</b>
<b>3.2</b>	<b>Award new funding to support community care hubs.</b>
<b>3.3</b>	<b>Support backbone organizations through HHS Health Resources and Services Administration's (HRSA) Early Childhood Comprehensive Systems Program.</b>
<b>3.4</b>	<b>Support backbone organizations through the HHS Administration for Children and Families (ACF) Children's Bureau.</b>
<b>3.5</b>	<b>Build backbone organizations to strengthen at-risk neighborhoods through the Choice Neighborhoods program.</b>
<b>3.6</b>	<b>Seed backbone organization infrastructure by enhancing access to legal services for patients at health centers.</b>
<b>3.7</b>	<b>Expand and disseminate SDOH-related research resources and training opportunities.</b>
<b>3.8</b>	<b>Inform backbone organization work through targeted research.</b>
<b>3.9</b>	<b>Increase technical assistance and build capacity of backbone organizations to support communities, including with environmental justice needs.</b>



# How do we take action?

## For Discussion

- **What unique opportunities or challenges exist for our work in Texas?**
- **How can work through the Texas NMDOH Consortium accelerate parts of the playbook?**
- **How can your organization support/advance action items described in the playbook?**

Thank you! Scan to Complete the  
Post Conference Survey.

